

jill & eric

MINNEAPOLIS • February 14

photography by Studio 306



their story Eric Schad (40 and a medical device salesman) sat down near Jill Broughton (32 and a freelance makeup artist) at the airport, hoping to strike up a chat. It didn't work. He got another chance as the two wound up sitting a row away from each other on their flight. They learned they had each grown up in Minnesota, but were both living in New Jersey. Once they landed, they went to pick up their checked luggage together, chatting the whole way. Eric got Jill's number and called the next day for a date. Just shy of a year later, the two were back in the airport to head to Minnesota to see their families. When they got to the gate where they met, Eric dropped to one knee. —MB

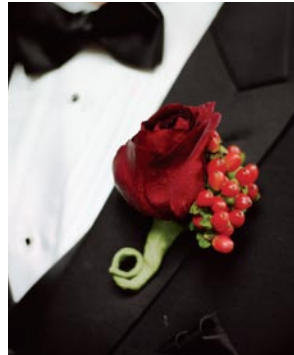
the centerpieces

Icicle trees on each of the tables turned the reception into a winter wonderland. Roses, hydrangeas, stock and seeded eucalyptus added interest at guests' eye level.

the escort cards

Lights shaped like snowflakes called attention to the escort cards, which featured table names with the word love in different languages.





the boutonniere

Since it was Valentine's Day, Eric wore a red rose on his lapel. A cluster of hypericum berries completed the look.

the cake

As a nod to the wedding date, a "Be mine" valentine topped off the square cake. The logo on the tiers matched the couple's stationery.

the wedding party looks

The guys wore classic black tuxedos with bow ties, which were as formal as the bridesmaids' black gowns. >>





the ceremony

For maximum romance, red candles filled the church, which the bride had attended before moving.

the shoes

The bride knew she wanted to wear colored shoes, so she chose red, peep-toe pumps to fit the color scheme.

the bridal bouquet

Crystal studs and glitter made Jill's classic red-rose bouquet unique.



style notes

The couple honored their Valentine's Day wedding date with a red signature color, rose décor and a wintry vibe. A vintage-inspired logo appeared on the ceremony and reception stationery and the cake to tie together the day's elements.

their ingredients

CEREMONY SITE Christ Presbyterian Church, Edina, (952) 920-8515

RECEPTION SITE Graves 601 Hotel, Minneapolis, (612) 677-1100

PHOTOGRAPHY Studio 306, St. Paul, Studio306.com

OFFICIANT Mike Hotz, Christ Presbyterian Church, Edina, (952) 920-8515 x210

GOWN Pnina Tornai, Kleinfeld Bridal, New York, NY, (646) 633-4300

HAIR Emily Pronga, Hair District, Chanhassen, (952) 474-5040

MAKEUP JKS Artistry, New York City area, (952) 250-2117

VEIL AND JEWELRY Kleinfeld Bridal, New York, NY, (646) 633-4300

SHOES Christian Louboutin, Christian Louboutin Boutique, New York, NY, (212) 396-1884

WEDDING RINGS Yanina & Co., Cedar Grove, NJ, (973) 857-5544

BRIDESMAID DRESSES Badgley Mischka, Bridesmaids at Nonchalance, Morristown, NJ, (973) 292-0902

FORMALWEAR Calvin Klein, MW Tux, Eden Prairie, (952) 253-0853

STATIONERY Invitations and escort cards: Chi-Girl Creative, New York City area, (973) 986-3156; programs: DIY; menu cards: Graves 601 Hotel, Minneapolis, (612) 677-1100

FLOWERS Sadie's Fine Floral Design, Richfield, (651) 707-7689

RENTAL EQUIPMENT Linen Effects, Minneapolis, (612) 355-2500

CATERING Graves 601 Hotel, Minneapolis, (612) 677-1100

CEREMONY MUSIC Violinists: Taichi and Robin Chen, Minneapolis, (763) 542-8380

RECEPTION MUSIC R-Factor, Marsh Productions Entertainment Agency, Inc., St. Louis Park, (952) 922-1800

CAKE Gateaux Inc., Plymouth, (763) 577-9815

FAVORS Candy bar: Gateaux Inc., Plymouth, (763) 577-9815

TRANSPORTATION Eclipse Transportation, West St. Paul, (651) 293-1111

ACCOMMODATIONS Graves 601 Hotel, Minneapolis, (612) 677-1100



the first dance

The couple went with Jeffrey Gaines' version of Roberta Flack's "The First Time Ever I Saw Your Face." This acoustic version was especially appealing to Eric, who's a guitarist.

the favors

Guests filled up on treats at the candy table. The cake designers created a custom one in the couple's colors.

